

AS A LEADER SPEAK LIKE A LEADER USING POWERFUL ENGLISH

Influential Communication

Executive Coach and Leadership Consultant, Janet Poot, has observed how managers and executives in both the public and private sector fail to achieve the level of influence they require when communicating in English. Speakers tend to choose words that reflect caution or uncertainty when they speak a second language and direct translations from Dutch are no exception.

Janet uses her international background, English mother tongue and extensive expertise as an executive coach to provide courses with a difference! Participants improve their command and use of English in a practical manner: lifting their English to a higher level while simultaneously gaining new intercultural business skills. Participants practise to excel as influential speakers in different settings prevalent in today's changing international environment.

Modules

Each course is designed to meet the specific needs of the participants. Examples of modules:

- The art of listening and questioning in an international environment.
- Negotiating successfully in English.
- Effective diplomacy.
- Making an impact when conveying a message and presenting in English.
- Conversing in formal and informal settings.
- Writing with clarity and purpose.
- The art of framing in English.
- Words that weaken and words that add value to a speaker's message.
- Projecting a sense of confidence and vision.

Programme

- Influential English Communication courses are given in the form of workshops with a high level of interaction.
- Average number of workshops per course: 6. Optional: refresher workshop after 6 to 8 weeks.
- Length of workshops: 2,5 to 3 hrs.

Language

The coach's mother tongue is English. She is fully bilingual in English and Dutch. However, participants are required to refrain from speaking Dutch during the sessions.

Research shows that a higher level of intelligence, confidence and cultural sensitivity are attributed to speakers who communicate with skill and confidence in a second language!

Examples of Learning Benefits

Improvements in:

- Vocabulary, pronunciation and presentation skills.
- Listening, questioning and writing skills.
- Level of influence when speaking English.

Gain new insights into:

- Communication that implies an outwardly focused, win-win approach.
- What it takes to deliver a powerful, future focused message.
- Phrases that bridge the gap & phrases that create distance.
- How to shift an audience's attention to alternatives.
- Effectively disputing incorrect assumptions.
- Charismatic speech.

About the Coach

Janet Poot has an international background and her 17 years of entrepreneurial experience include running a marketing company with projects for multinationals across Europe. She trained in the US as an executive coach and has coached senior managements of governmental, commercial, financial and industrial organisations in Western, Central and Eastern Europe.

Janet focuses on assisting individuals and teams to increase their influence across cultures and borders.