

# **“BEYOND THE WORLD OF SUSHI”**

## **Japanese Food Exhibition & Tasting Event**

**October 12, 2009**

The Japanese cuisine is famous for being inventive, harmonious and healthy. We are proud to invite you to experience the extent of this centuries-old cuisine. As we celebrate 400 years of trade relations between The Netherlands and Japan, we also celebrate the unique qualities and wide variety of Japanese ingredients, dishes and seasonings many of which may be new to you!

A spectacular Japanese Food Exhibition and Tasting Event “Beyond The World of Sushi” will be held on October 12, 2009 to introduce the Dutch restaurant and catering world to the inspiring use of Japanese ingredients and seasonings. You will discover new ways to enrich your own cuisine!

“Beyond the World of Sushi” promises to be an evening offering new ideas and insights, sumptuous eats and interesting new contacts between Dutch and Japanese professionals in the restaurant, catering, hotel and wholesale business.

|               |                                                           |
|---------------|-----------------------------------------------------------|
| Venue:        | City Hall, The Hague                                      |
| Time:         | 18.00 hrs                                                 |
| Registration: | Required (See Registration Form)                          |
| Hosted by:    | JRO (Organization to Promote Japanese Restaurants Abroad) |

In co-operation with: The City of The Hague,  
The Embassy of Japan to The Netherlands,  
West Holland Foreign Investment Agency (WFIA).



**JRO**  
Organization to Promote  
Japanese Restaurants Abroad